

## Presentation Skills

Comprising a practical 1-day workshop, supported by specific 1:1 coaching, this module will equip participants with the theory, skills and techniques necessary to create and deliver compelling and persuasive presentations. Whilst PowerPoint is often all-pervasive, particularly within the corporate world, all too often key messages are lost in a fog of figures, bullet points and text, which is both exhausting and boring for the audience.

Whether you're an experienced presenter looking to hone your skills or looking for practical help as you step into a role requiring internal or client-facing presentations, you will enjoy stimulating material and exercises that will make you a better presenter.

This course and the follow-up coaching is essential for anyone who gives presentations and who wants to become significantly more effective in getting their message across.

As with all our development, the return on investment significantly increases when it is supported by coaching. The programme, therefore, includes a 1:1 coaching session for all participants, within a 4-week period following the learning. A minimum of 3 months coaching after the completion of the programme is also recommended, both to embed the learning and ensure lasting improvements are achieved.

Workshop topics will include:

- Initial presentation skills analysis – videotaped session with guided feedback
- Presentation skills theory
- Information overload and why less is often more
- The power of storytelling
- Why YOU really matter!
- Moving your audience from THEIR starting position to YOUR finishing position
- Follow-up presentations and group feedback sessions
- Reflection and action planning in preparation for coaching

Pre-reading will be provided so delegates can make the most of their time on the course and a handbook containing slides, in-depth notes and practical resources is also included.



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